



Funding for Entrepreneurial Ecosystem Builders

* indicates a required question

Applications can be submitted
online or via US Mail:

*Riveter Design
Attention: Meredith Sheline
166 Chandler St Suite 402
Buffalo, NY 14207*

Applicant Organization/Business/Individual Name*: _____

Address* (note: the applicant must be located in Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Monroe, Niagara, Orleans or Wyoming counties to be eligible): _____

Website: _____

Social Media Channels/Handles: _____

Company/Organization Type* (sole proprietorship, LLC, S Corporation, C Corporation, Other (for profit), Nonprofit, Not Incorporated, 501(c)(3): _____

Employer Identification Number (EIN)*: _____

Contact First Name*: _____

Contact Last Name*: _____

Contact Email*: _____

Contact Phone Number*: _____

Project/Program Title*: _____

Organization/Business Information* Please briefly describe your organization, including your mission, geographic scope, and constituents served. Explain your ability and prior experience in implementing projects similar in scope and scale to your proposed project/program. _____

Program Start Date* _____ **Program End Date*** _____

Project/Program/Event Location*: _____

Service Area of the Proposed Project/Program* (Include cities and/or counties of the people served by the proposed project.)

Is this a new project/program or expansion of an existing one?* _____

If it's an expansion of an existing project/program, how long has it been active? _____

Project/Program Description*: Describe the proposed project/program, and the actions and activities that will be undertaken to realize it. Does it relate to any current programs that your or another organization is currently working on? If it is an existing project/program, please describe how this prize will be an additive element. _____

Project Partners: List any additional organizations or businesses you are partnering with for this project/program.

Challenge Statement: Describe the challenge or gap in the current entrepreneurial ecosystem your project/program seeks to fill, and why your project/program is important and necessary in addressing unmet needs of existing entrepreneurs.

Target Population*: Springboard is committed to helping diverse populations. Who is your project/program targeted to impact? Who is your customer? How many people will it impact? _____

Outreach*: What outreach and communication strategies will you use to reach your target population/customer?

Outcomes and Mission Alignment*: What is your project/program's projected impacts and outcomes? How do the projected outcomes relate to Springboard's strategies of incentivizing a new wave of participants, energy and entrepreneurial activity in Greater Rochester, Greater Buffalo and the Southern Tier regions of Western New York State? How does the project/program directly benefit entrepreneurs or strengthen the chances for entrepreneurs to start and grow businesses successfully? Are there metrics you will use to measure impacts? _____

Springboard Amount Requested (maximum \$25,000)*: _____ **Total Project/Program Budget*** _____

(Download provided budget template, fill out, and send in with application)

Budget Narrative* Describe how the Springboard prize will be used. What specific items will it fund? Are there any other funding sources committed to this project and how will they be used? _____

Recommended By*: How did you learn about Springboard (please check all that apply).

- | | | | |
|--------------------------------------|------------------------------------|-----------------------------------|---|
| <input type="checkbox"/> IG | <input type="checkbox"/> Facebook | <input type="checkbox"/> LinkedIn | <input type="checkbox"/> Entrepreneurial Service Organization |
| <input type="checkbox"/> Other Media | <input type="checkbox"/> Colleague | <input type="checkbox"/> Email | <input type="checkbox"/> Other |

I acknowledge that Springboard reserves the right to maintain all information contained in this application. By applying to Springboard, I recognize that my email and company demographics may be added to the Springboard mailing list and. If you do not want to be included on the Springboard mailing list, you can opt out by sending an email request to info@springboard.org. Please enter your full name below.

X